

For Immediate Release

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Pluma Magazine, Founder & Creator

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Pluma Magazine Announces Partnership with Alliance Française de Denver *French learners' magazine now free for all AFD members*

The Alliance Française de Denver is proud to announce our new partnership with *Pluma Magazine* which will allow all AFD Members to receive monthly digital issues and web content of the French learners' magazine. We are lucky to have the magazine's creator on our roster of French instructors. Zoé Hess joined the AFD staff in 2017 as a French instructor, teaching all levels from beginner to intermediate and advanced students. In Fall 2018 she took over as the Learning Programs Coordinator, just six months after launching *Pluma Magazine*.

Zoé realized there was a real need for an organized and comprehensive French language learning magazine—one geared towards the intermediate and advanced students. Realizing there was a lack of learning tools for the more seasoned French learner she envisioned the idea for *Pluma Magazine* in 2017.

Pluma Magazine is a comprehensive French language learning magazine designed to help both students and French instructors. Each issue is full of articles labeled by CECR levels, a color-coded grammar section, recipes, exercises and a themed vocabulary section. Digital issues also include audio recordings of each article, so students can improve listening and pronunciation skills.

Educators have access to pre-planned lessons that follow each month's topics and articles, allowing instructors to avoid searching for material, making poor quality photo-copies, and planning out lessons week-by-week. Zoé's experience as an instructor gives her first-hand knowledge of these challenges. These pre-planned lessons will be utilized by AFD instructors in our conversation classes and may even become the entire curricula of future Pluma Mag classes and workshops!

AFD Members also have a chance at being highlighted in the monthly Reader's Mail. Some of Zoé's current students have already been published in past issues and even our instructors are sharing their writing for articles. This partnership is the truest form of a community collaboration and we are so excited to share it with each and every one of our members as they continue along their French learning journey.

