

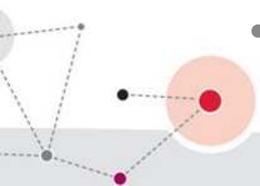
Alliance Française de Denver

The Mission of the Alliance Française is to encourage the study of French cultures and language, and to foster cultural, intellectual, artistic, and friendly exchanges between the French-speaking world and our local community.

571 Galapago St. Denver, CO 80204 - +1(303)831-0304 - www.afdenver.org

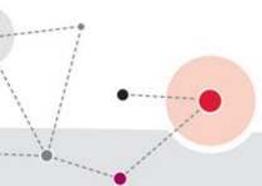
History

- The Alliance Française was created in Paris on 21 July, 1883.
- Today, it is the leading cultural network worldwide, with more than 800 AF chapters in 132 countries worldwide. 107 of those chapters are in the United States, serving 24,000 students annually.
- Each year, over 500,000 students of all ages attend Alliances Françaises to learn French and more than 6 million people participate in our cultural activities annually.
- The network is coordinated by the Alliance Française Foundation (Fondation Alliance Française).



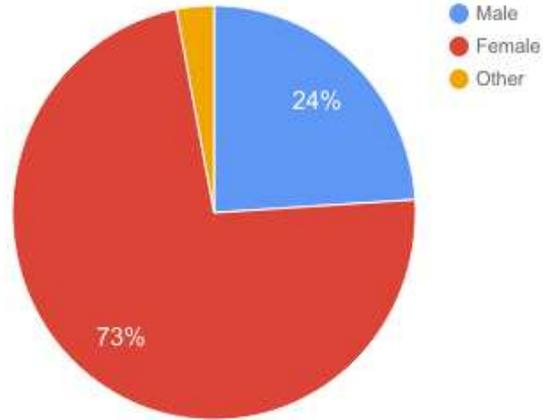
Alliance Française de Denver

- Founded in 1897 by the former Honorary French Consul at the time, Jean-Baptiste Mignolet, and with the support of the famous Titanic survivor Molly Brown.
- Every year, AFD welcomes more than 700 different students in its classes and counted about 1400 active members in 2017.
- In 2017, the AFD will celebrate its 120th anniversary.

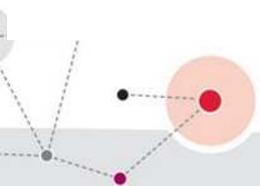
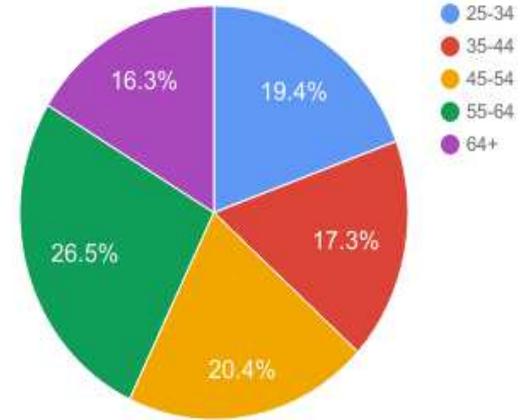


Who We Serve

Gender

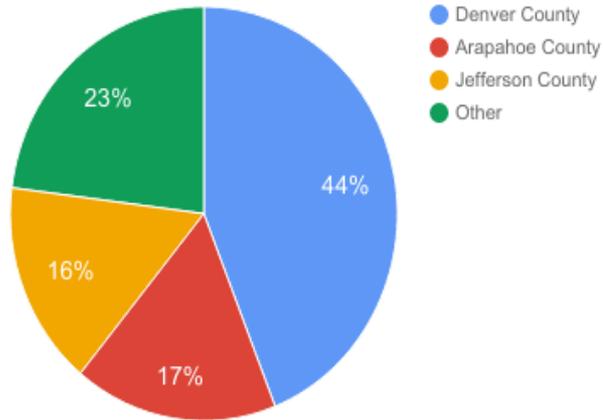


Age

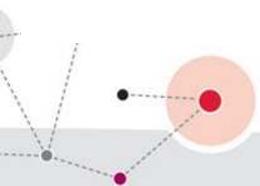
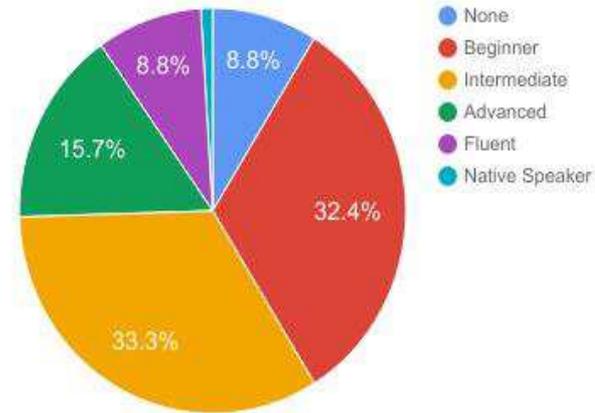


Demographics

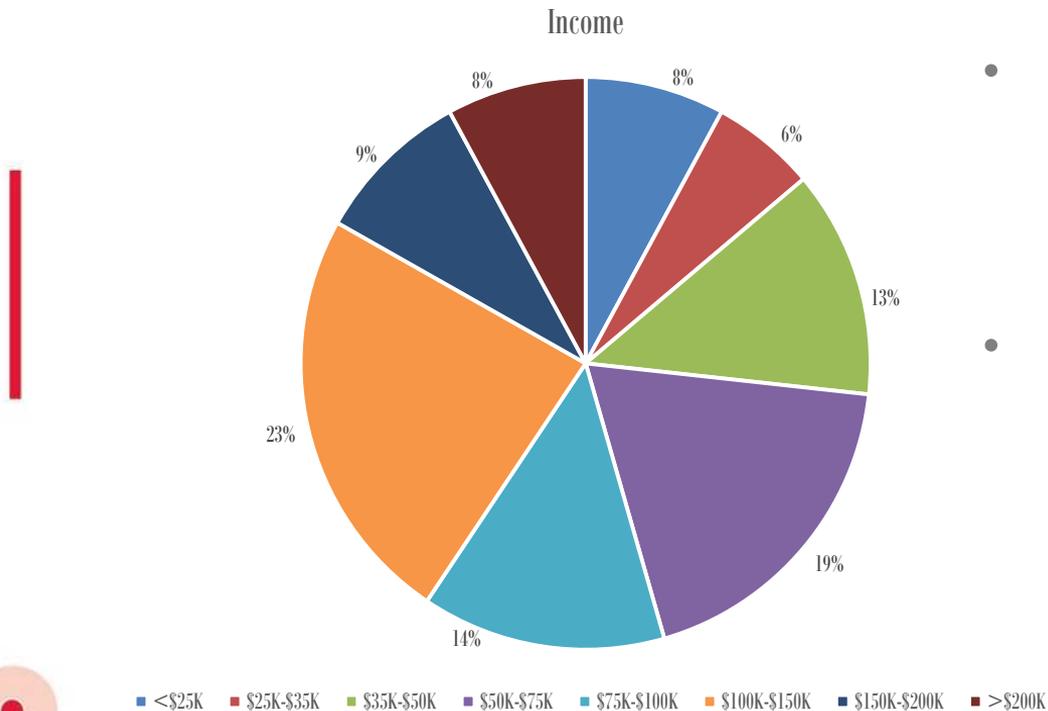
Residency



French proficiency



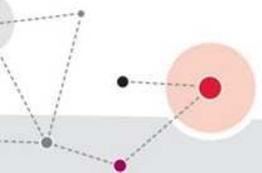
Demographics



- *41% of the people we serve have a disposable income superior to \$100K*
- *Spending behavior: the largest percentage of their disposable income is on travel, then dining out*

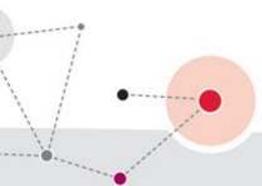
Language Center

- Serving students of all ages and levels, we offer a variety of French classes to the Denver and greater Colorado communities.
- All of our courses are taught by native or near native French speakers who conduct the classes almost entirely in French to maximize each student's opportunity to learn and communicate in the target language.
- We teach students as young as 1-year old and all adults.



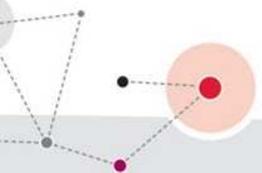
Classes Outside of the AFD Walls

- We teach French to the local community in Denver by organizing French after school programs for both public and private schools.
- In this spirit, the AFD now brings French classes and workshops to independent senior living communities of the Denver Metro Area, as well as corporations.



A Few of Our Regular Events

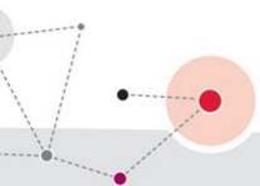
- 5 à 7 conversation evenings
- J'Adore Ciné-Club
- Fête de la Musique
- Mois de la Francophonie
- European Book Club
- French Book Club
- Café Boules
- Café des Sciences
- Café des Arts
- Educational Wine Tastings
- Galette des Rois
- Crêpes party
- Festinema Junior (film festival for kids)
- Bastille Day Celebration



Scholarships and Certifications

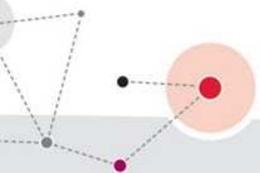
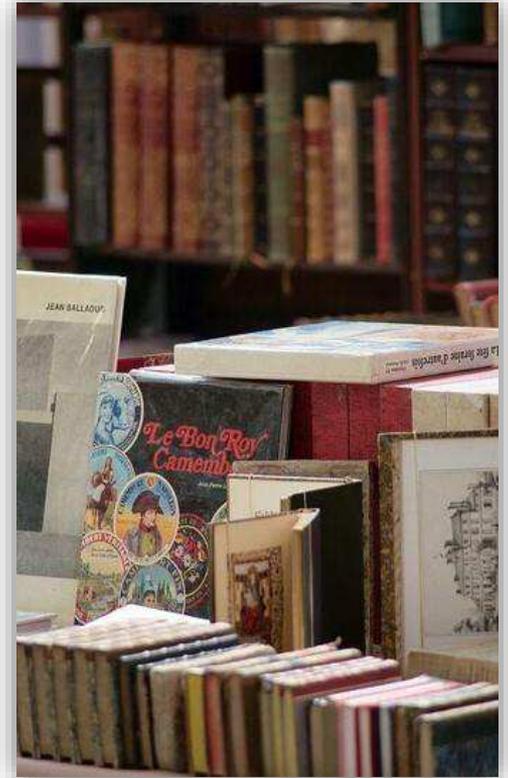


- The AFD awards three types of scholarships annually to community members:
 - Three ‘project’ scholarships for students, teachers, or community members proposing a cultural or artistic project (\$ 3,000 total)
 - Seven ‘class’ scholarships for students in need of financial aid to take our classes (\$2,800 total)
 - One ‘school scholarship’ for a school that would like to implement a French program but lacks the funds to do so (\$1,000 total, 10 hours of classes)
- Accredited by the French Ministry of Education as the official examination center for DELF, DALF, and TCF in Colorado, we hold several examination sessions each year.
- DELF and DALF are to the French language what the Cambridge Certificate proficiency tests are to English.



Free Resources for AFD Members

- Our library houses over 5,500 books, films, and audio materials.
- « Culturetheque » is an e-library that members can use to access French magazines, shows, e-books, concerts, etc. for free.
- The AFD is housed in the Santa Fe Art District. Therefore, we're proud to exhibit new French-inspired artwork every two months by our members and local artists.





Main Sponsors and Community Partnerships

